CINEMATICA

CINEMATIC LUTS

Cinematica is a collection of Lookup Tables (LUTs) designed to give videos and images a professional, cinematic color grade. Inspired by popular movie style color grading, this pack of 25 LUTs come in both .CUBE and .3DL formats, as well as LOG and Rec.709 profiles.

SOFTWARE REQUIREMENTS

You will need compatible software to use the Cinematica LUTs.
Please refer to the list* below of compatible software.

Adobe Premiere CC
Adobe Premiere CS6 **
Adobe After Effects CC
Adobe After Effects CS6
Adobe After Effects CS5
Adobe Photoshop CC
Adobe Photoshop CS6
Adobe Speedgrade CC
Final Cut Pro X **
Final Cut Pro 7 **
DaVinci Resolve
Sony Vegas **
Nuke

*Other softwares are also compatible with Cinematica LUTs. For support on using LUTs in your video or image editing software, please refer to the company's documentation. The Preset Factory Ltd is not responsible for support using any of the softwares mentioned above.

** Requires 3rd party plugin

LOG vs REC 709 LUTs

As well as being given the LUTs in 2 file formats (CUBE and 3DL), you also get the LUTs for the LOG and REC 709* camera profiles.

Some videos cameras may give users the option to shoot in a 'Standard' picture profile called REC 709, or a LOG profile. Different cameras have different names for their types of LOG profiles**, but they all essentially do the same thing. LOG profiles capture using a Logarithmis curve, meaning more information is retained in the hightlights and shadow areas of an image. When it comes to grading the footage, more detail can be pulled from a LOG profile in the editing allowing for a deeper, more accurate color grade on the image.

If you are capturing in a LOG profile, use the LOG Cinematica LUTs to grade your image. If you are capturing in a 'Standard' profile e.g. Typical DSLR, use the REC 709 LUTs.

* Cinematica comes with 'Generic LUTs' meaning they have been designed to work on a variety of cameras. Each clip will need to be graded individually prior to applying a LUT. LUTs are not meant as a final color grade - instead they should be used as a starting point.

** Please refer to your camera companies documentation to see if they offer LOG profile. The Preset Factory Ltd does not offer support for any of the camera systems.

SUPPORT

To find our more about Cinematica or basic instructions on how to use the Cinematica LUTs, please refer to the Support section of our website: **www.thepresetfactory.com/support**

DISCLAIMER

1. The Preset Factory Ltd is not responsible for the support in using any Software or Hardware mentioned in this document. It is the responsibility of the customer to ensure their camera and software is compatible with using LUTs.

2. Cinematica is a collection of Generic LUTs, and so was designed to work on a range of footage from different camera systems. Please ensure videos and image are properly balanced and color corrected before the Cinematica LUTs are applied.

3. Please note, LUTs should be used as a starting point in your post-production video and image editing. They are not designed as a final color grade, but a tool to build your color correction work upon.

4. Cinematica and any of products from The Preset Factory Ltd are prohibited from being shared or re-sold. Each product can be used on a maximum of three devices.

5. Due to the digital nature of The Preset Factory Ltd's products, none of our products are eligible for refund due to any reason. Please ensure you have read all documentation carefully prior to purchase or enquiry. Please contact us if you have any questions.

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